



2023 | Next Steps
MAY 8TH – MAY 13TH

Sponsorship Packages

Title Sponsor \$1000

- Sponsorship exclusivity of a Keynote Speaker or 2023 Red Carpet Gala (three sponsorships available)
- Sponsorship of one free ticket for a BIPOC registrant
- Verbal “Thank You” at Keynote and Gala
- Brief logo display before and during all events
- Opportunity to speak briefly at Keynote or Gala
- Sponsorship acknowledgment including logo with click-through hyperlink and brief description of entity on website event page
- Dedicated gratitude post on all our social media platforms
- Acknowledgment of sponsorship in *WriteOn* newsletter including logo, hyperlink, and brief description of entity
- Complimentary 1/3-page ad in *WordWorks* magazine
- Two complimentary *WriteOn* newsletter ads

Character Sponsor \$250

- Verbal “Thank You” at event opening and Gala
- Sponsorship acknowledgment including logo with click-through hyperlink and brief description of entity on website event page
- Brief logo display before and during all Summit events
- Inclusion in sponsor gratitude post on all our social media platforms
- Acknowledgment of sponsorship in *WriteOn* newsletter including logo, hyperlink, and brief description of entity

Story Sponsor \$500

- Sponsorship of two sessions
- Verbal “Thank You” at event opening, Gala, and both events
- Brief logo display before and during all Summit events
- Sponsorship acknowledgment including logo with click-through hyperlink and brief description of entity on website event page
- Dedicated gratitude post on all our social media platforms
- Acknowledgment of sponsorship in *WriteOn* newsletter including logo, hyperlink, and brief description of entity
- Complimentary *WriteOn* newsletter ad

Add-On Options

- Batch of five tickets for BIPOC registrants \$500
- Batch of three tickets for BIPOC registrants \$300
- Single ticket for a BIPOC registrant \$100
- All ticket sponsors will receive a dedicated thank you during the Summit opening and ticket sponsorship acknowledgment including logo with click-through hyperlink and brief description of entity on website event page

* BIPOC stands for Black, Indigenous, and people of colour